

917-623-7214 www.dreemorin.net dree@dreemorin.net linkedin.com/in/dreemorin Brooklyn, New York

Experience

2020-Present	 Freelance Graphic Designer (Remote) Client: Working Man's Press Santa Fe, New Mexico Project: Book Design with Collateral (Released – March 2021) Designed interior book layout in print and eBook formats, back cover and spine Re-rendered front cover Designed promotional bookmarks and business cards Software: InDesign, Illustrator, Photoshop
2015-Present	 Freelance Graphic Designer (Remote) Client: Church of the One God Santa Fe, New Mexico Projects: Books and Website Design www.churchoftheonegod.org Designed covers for a 4-book series Designed interior layouts for first 2 books in multiple print and eBook formats Ongoing work on remaining books Designed responsive website using Muse Software: InDesign, Illustrator, Photoshop, Muse
2011-Present	 College Assistant ePortfolio Lab Tutor New York City College of Technology (CUNY) Brooklyn, New York Teach and assist students in the use of WordPress for their ePortfolio site Help students with other programs as needed Manage student traffic flow through the primary computer lab — 150–200 per day Software: WordPress, Adobe CC, MS Office
2016–2017	 Freelance Graphic Designer Client: Jessica Hawthorne Levittown, Pennsylvania Project: Wedding Ensemble Design Worked closely with the bride to design all aspects of the wedding ensemble collateral including invitations and signage Software: InDesign, Illustrator, Photoshop
Summer 2015	 Graphic Design Intern Bridge Agency Brooklyn, New York (through Brooklyn Tech Triangle Internship Program — BTTIP) Created layouts in InDesign, such as client's sales results from weekend promotions Edited and silhouetted photos in Camera Raw and Photoshop for additional projects Software: InDesign, Illustrator, Photoshop, After Effects, Final Cut Pro
Spring/Summer 2014	 Freelance Graphic Designer Client: Kathy Brophy Levittown, Pennsylvania Project: Baby Shower Favors Designed and created labels for hand sanitizers and created tags for "shower puff lollipop" favors in 2014 Designed diagonal tags for mini wine bottle favors for second baby in 2018 Software: InDesign, Illustrator, Photoshop

Summary

Successful freelance print and digital Graphic Designer with experience in website and book design for self-publishing authors. Skilled in logo, layout and editorial design as well as cohesive branding strategies. Extensive work history as an administrative assistant and in-house graphic designer, with general office skills as well as retail sales and management background. Capable of working independently and as a member of a creative team.

Qualifications

MS Office

• Word

Excel

Fully Vaccinated & Boosted

Adobe CC • InDesign

- Equipment
- Mac
 - PC

DSLR

- IllustratorPhotoshop
 - op PowerPoint • Access
- Muse
 Access
 Acrobat
 Outlook
- Logo Design & Development
- Business Card Design
- Print & Digital Book Design
- Packaging Design
- Wedding Invitation Design
- Brand Identity & Management
- Advanced Typography Knowledge
- Event Photography
- Photo Editing & Silhouetting
- Familiar with HTML & CSS
- Reliable
- Self-starter
- Multi-tasker
- Professional & mature
- Highly responsible & reliable
- Upbeat, friendly & positive
- Strong problem solver
- Works well under pressure
- Efficient
- Accurate
- Resourceful



2002-2011

Experience (cont'd)

• Graphic Designer/Administrative Assistant

- Buchbinder & Warren Realty Group LLC | New York, New York *Graphic Design*
 - Designed layouts for postcards and print advertising promoting the company in industry and local publications
 - Produced digital photography for abovementioned advertising
 - Handled all communications and file transfers to multiple printing companies
 - Created property information fliers for clients and co-brokers
 - Edited and formatted digital photographs for company and multiple co-broking websites' size requirements
 - Designed and supplied technical specifications for overhaul of company website

Administration/Business Support

- Designed and developed database with outside consultant to recover brokers' expenses and reduce income loss to the company
- Created Acrobat fill-in forms thereby streamlining the lease preparation process for brokers
- Created and maintained lease and rider packages for all buildings and individual apartments
- Provided initial orientation and ongoing management of annual interns
- Liaised between property management and brokerage divisions
- Software: Photoshop, Word, Excel, Access

Graphic Designer/Administrative Assistant

Time Will Tell Unlimited LLC | New York, New York

Graphic Design

997-2001

- Designed and created ads, including photography, for individual watches to be displayed in the storefront window, thereby increasing sales
- Photographed and posted company's products and descriptions to its website as well as uploaded and tracked multiple auctions on Sotheby's, eBay and Amazon
- Assisted with the design of customer contact and request database, also maintained data
- Software: Photoshop, Word, Excel, Access

Social Media

in dreemorin

@dreemerdesigns

🥑 @photodree



Volunteer

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Graphic Designer | Photographer | Driver

- Women's Press Collective | Bronx, New York
 Conduct 1-on-1 Design Training Sessions teaching fellow members in the use of InDesign to create their book, newsletter, workbook, etc.
 - Designed promotional material
 - Designed books for members with physical handicaps who were unable to do it themselves
 - Designed t-shirts for a member
 - Assisted in the design of the organization's publications
 - Photographed events and meetings
 - Assisted in the production of the organization's publications on an offset press
 - Received training in the operation of the organization's offset press
 - Provided transportation to assist in the move of the organization's location from Brooklyn to their new permanent home in the Bronx
- Provided transportation to pick up donations and deliver to Coney Island residents in the community relief efforts after Superstorm Sandy

Photographer

- ChickTech | New York, New York
 - Photographed the NYC High School Kickoff; edited and delivered photos
- Photographed women for their LinkedIn headshots

Education

Bachelor of Technology

in Communication Design/Graphic Design New York City College of Technology Brooklyn, New York

Diploma in Web Development and Business Programming

The Chubb Institute New York, New York

Associate of Arts

in Liberal Arts West Hills Community College Lemoore, California